



CONFINDUSTRIA

CONNEXT

2020

27-28 FEBRUARY

MiCo
Milano Convention Centre



CONFINDUSTRIA

CONNEXT

**VISION
BUSINESS
NETWORKING**



CONFINDUSTRIA



CONNEXT

- Connext is **Confindustria's second industry partnership meeting event** in Italy. A 2-day companies exhibition and networking opportunity focusing on the key drivers of economic and sustainable development.
- In the innovative venue of MiCo, Milano Convention Centre, Connext will be the **platform for shared value creation**, where Confindustria's ability to connect and to offer vision and growth potential to enterprises will be made available at first through **virtual networking** and then by **bilateral business meetings**, in a dynamic and stimulating context.
- A large **business community** in which to play a leading role via corporate presentations, latest products and services showcase and demonstration, projects and business opportunities sharing. **Connext is about connecting companies.**



CONFINDUSTRIA



THE GREAT STAGE

The past edition of Connex: facts and figures of a success story



1.000

Italian and International companies on the Marketplace



7.000

Participants among entrepreneurs, managers, start-uppers, institutions, entities and stakeholders



2.500

B2B meetings at MiCo



40.000

Users on the Connex's platform since January 2019



450

Exhibitors



200

Company presentation & speed pitches



6 milion

People reached by the digital communication



CONFINDUSTRIA



2020 EDITION: WHAT'S NEW



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CONFINDUSTRIA



D R I V E R

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D R I V E R

D R I V E R

SMART FACTORY

CITIES OF THE FUTURE

SUSTAINABLE PLANET

PEOPLE AT THE
HEARTH OF PROGRESS

INNOVATIVE
SUSTAINABLE
INTERCONNECT

ENGINE FOR ECONOMIC
AND SOCIAL
DEVELOPMENT

TOWARDS POLICIES,
INNOVATION,
INVESTMENTS

DEVELOPMENT CHANNEL
FOR MULTIPLE
INDUSTRIAL SERVICE



**EXCEPTIONAL SPEAKERS ABLE TO BRING THE VISION
OF THE LANDS ON WHICH YOU WILL PLAY THE
COMPEITION OF TOMORROW**



THE DRIVERS

MOST CLEAR AND TARGETED PATHWAYS

CONNEXT
27-28
FEBBRAIO 2020



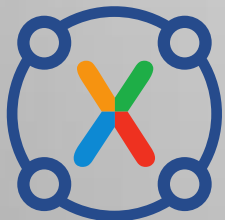
FLAGSHIP PRODUCTS

to facilitate the placement of companies on platform and in the physical space of Mico, Focus on innovative products / projects, result of interaction more components / supply chains (eg: factory of the future, innovative ship / car, smart city etc)



WORKSHOPS

Places where companies will work together for develop knowledge, encourage relationships and enhance manufacturing presence



SUPPLY CHAIN FOCUS

In the foreground the value chain, with leading companies, to increase the transversality of the partnerships



TARGET COUNTRIES:

EUROPE
RUSSIA
ESTERN EUROPE
AFRICA
MEDITERRANEAN



FREE BOOTH

Free Participation in the International Area includes:

- ✓ Presence in Connexxt Marketplace with standard logo – prior profiling – with possibility of B2B meetings;
- ✓ Presence in the Fair with a Table with 4 seats within the Area dedicated to International companies where to hold B2B meetings
- ✓ Presence of 2 business professionals to profile on the Marketplace and participate to B2B session
- ✓ Participation to Networking Cocktail on February 27, end of event



As an exhibitor you will be among Connex's protagonists with a presence in one of the exhibition spaces dedicated to the thematic Drivers



EXHIBITOR

PLATINUM (50.000€)

GOLD (30.000€)

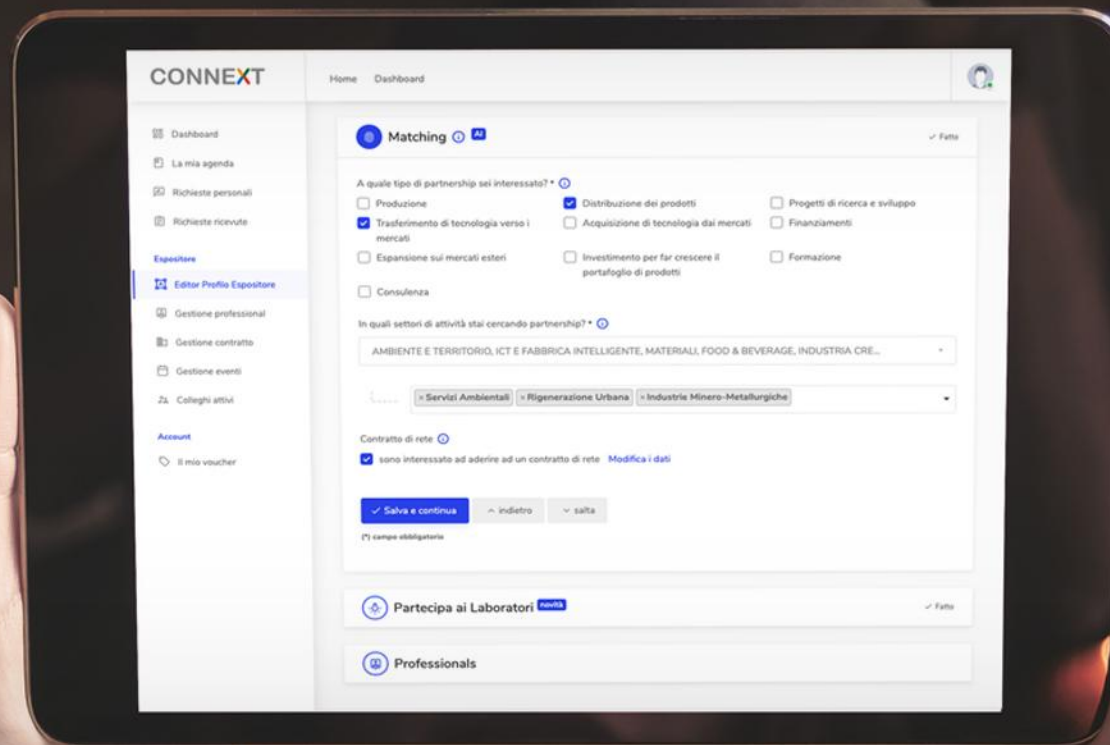
SILVER (15.000€)

EXECUTIVE (5.000 – 7.000€)

STANDARD (1.500 – 2.500€)



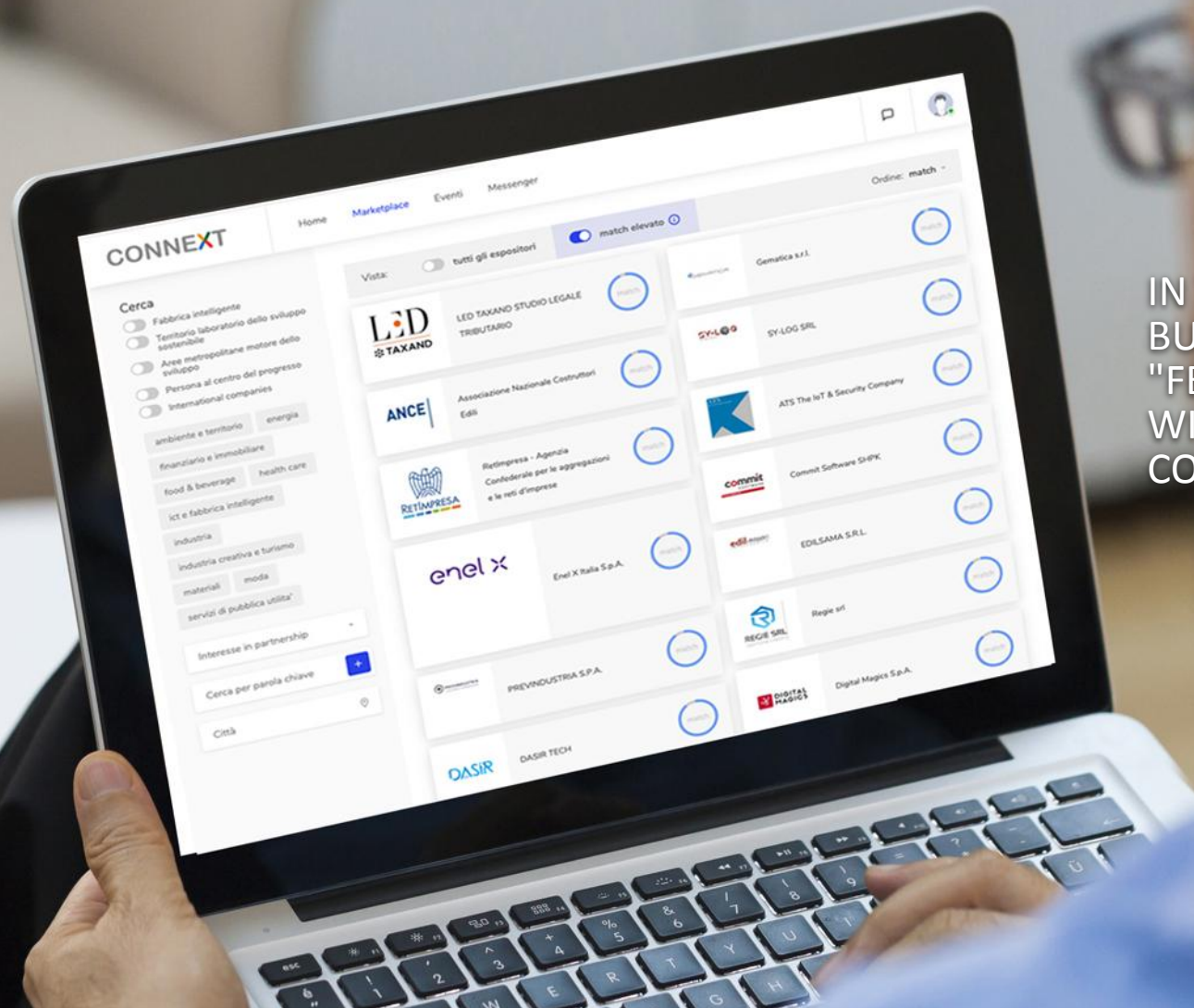
THE NEW PROFILING WILL ALLOW THIS YEAR, THROUGH AN ARTIFICIAL INTELLIGENCE SYSTEM, TO FIND THE NEAREST PARTNER TO YOUR PREFERENCES.



WILL ALLOW TO PROPOSE YOUR COMPANY TO WHO IS LOOKING FOR YOUR SKILLS AND YOUR PRODUCTS / SERVICES. AND TO RECOMMEND THE MOST IN-LINE LABORATORY WITH YOUR PROFILE.



THE MARKETPLACE WILL HAVE A SECTION OF ADVANCED MATCHING WHERE THE PARTNERS CORRESPONDING TO THEIR DECLARED INTERESTS WILL BE SUGGESTED ON THE BASIS OF PROFILING.



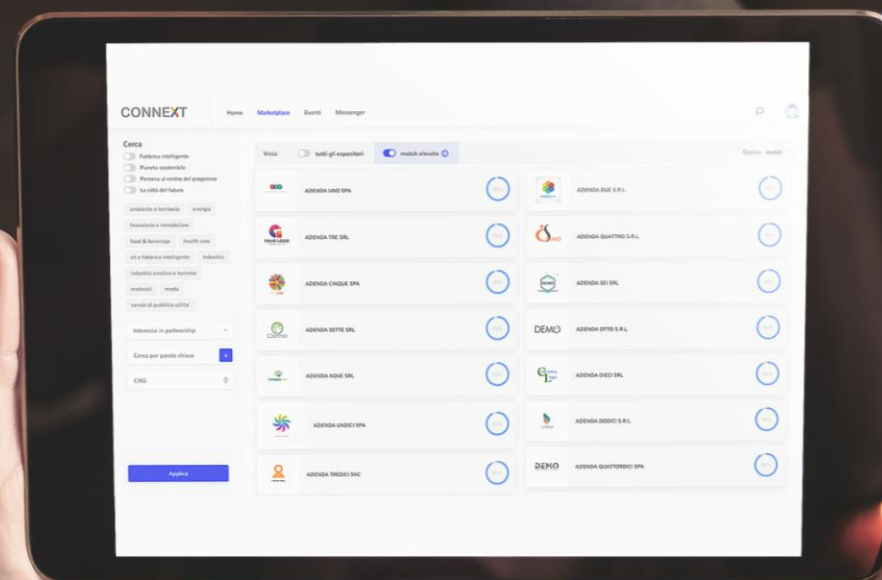
IN THIS SECTION, EVERY BUSINESS WILL SEE THE "FEELING" PERCENTAGE WITH OTHER MARKETPLACE COMPANIES



A DEDICATED APP

CONNEXT
27-28
FEBBRAIO 2020

ALL KEY INFO FOR YOUR
EVENT PARTICIPATION:
THE PERSONALIZED
APPOINTMENT
AGENDA, EVENTS, THE
MAP OF THE STANDS





THANK YOU

INFORMATION AND REGISTRATION
www.connnext.confindustria.it